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Joint Standing Committee on Trade and Investment Growth PO Box 6021 **Parliament House** CANBERRA ACT 2600

RE: Inquiry into Diversifying Australia's Trade & Investment Profile

Dear Sir/Madam

Thank you for the opportunity to make a Submission to the Joint Standing Committee on Trade and Investment Growth's inquiry into whether there is a need for Australia to diversify its trade markets and foreign investment profile.

1. Executive Summary

Grain Trade Australia (GTA) supports and promotes:

- 1. A balanced approach to strategic trade policy as it is critical for the grain sector.
- 2. A focussed joint industry and Government approach to effectively counter any negative impacts of trade policy and regulation that unnecessarily distort markets and efficient trade.
- 3. Bi-lateral and multi-lateral approaches to trade and trade agreements that provide benefits to industry through a rules-based approach to trade.
- Technical based dialogue and agreements as "tools" to address NTMs that can distort markets and reduce efficiency by increasing costs and risks for exporters and importers. GTA's view is that continued and greater focus on these "tools" will improve the facilitation of trade.
- 5. Trade and economic partnership agreements which provide mechanisms to gain and improve market access, which will assist in diversifying market opportunities for industry.
- 6. Increasing awareness and understanding among stakeholders, particularly policy makers, that the economic value of Australian industry is dependent on more than trade. In addition to improving trade outcomes, competitive advantage and value also needs to be driven by improving the efficiency of our supply chains.

2. Grain Trade Australia (GTA)

Grain Trade Australia (GTA) is a national association and is the focal point for the commercial grains industry within Australia. The role of GTA is to provide a framework across Industry to facilitate and promote the trade of grain. GTA facilitates trade and works to provide an efficient, equitable and open trading environment by providing leadership, advocacy and commercial support services to the Australian grain value chain. GTA Members are responsible for over 95% of all grain storage and freight movements made each year in Australia. Over 95% of the grain contracts executed in Australia each year refer to GTA Grain Trading Standards and/or Trade Rules.

GTA has established the Australian Grain Industry Code of Practice. All GTA Members are required to adhere to the Code of Practice. GTA Members are drawn from all sectors of the grain value chain from production to domestic end users and exporters. GTA has over 260 organisations as Members. Their businesses range from regional family businesses to large national and international trading/storage and handling companies who are involved in grain trading activities, grain storage, processing grain for human consumption and stock feed milling. A list of GTA Members is attached.

3. The Grain Industry

The grain industry is one of Australia's largest agricultural industries. With over 70% of production exported (in a typical season), the export sector is a large earner of foreign income, while the domestic market is the largest single consumptive home for Australian grain.

The 5-year average grain industry value (at the farm gate – excluding rice) is around \$A13.7 billion, with the 5-year average exports value (FOB) at \$A 10.8 billion. In 2018/19 Australian exporters shipped approximately 18.7 million metric tonnes (mmt) of grain1.

Domestic demand for all crops was estimated at 15.5mmt in 2018/19. The domestic market is expected to continue its growth with consumption forecast to reach 16mmt in 2019/2020 23.

The Australian grain sector has been a consistent provider of productivity increases to the Australian economy. For example, grain (wheat) yields have showed trendline growth since 2006 from 0.9 tonnes/hectare (t/ha) to 2.6 t/ha in 20164.

The grain industry, and its ancillary suppliers and service providers, are substantial employers, from the farm gate through to end point consumption, and particularly in rural and regional Australia.

The Australian grain industry is export oriented with 70% of Australian grain production exported annually, with the Asian region accounting for over 50% of exports. Wheat imports into South East Asian countries have grown twofold since 20005. Asian demographic and economic growth are expected to see increased demand for Australian grain to 2030 and beyond6. This means investment and efficiency growth across the Australian grain value chain, along with market diversification, will be crucial to maintain a competitive position in both export and domestic markets. This will be important to Australia's economic growth, especially to rural and regional economies.

4. Grain Industry Market Factors leading to Reliance on a Few Key Markets

Australian industry participants and especially its exporters are fully exposed to a sophisticated global commodity market for grain that is competitive, efficient, and transparent.

Consequently, the determination of the key export markets for Australian grain is based on sound economic and commercial principles including price, volume and quality. The underlying market forces and exporters' financial objectives promotes the concentration of export sales into premium markets. It can be argued this may lead to a reliance on a few key markets, with the associated risk and exposure for Australian exporters and grain value chain participants.

Grain marketing is a relatively mature and sophisticated discipline. Individual company marketing strategies would consider opportunities to diversify and to minimise key market risks. However, the development and building of volume in new markets can be a lengthy and expensive process and cannot detract from the ongoing business of satisfying customers in key existing markets.

The Australian export of malting barley to China is an example of a market that was developed over multiple decades leveraging growth and changes in China's consumption and market buying capability. This market is an example where Australian industry engaged and developed malting barley varieties specifically for the needs and requirement of the Chinese malt sector.

5. Over Reliance on One Market

The threat of competitor actions, trade and political disputes, logistical and supply chain disruptions is ever present in any export orientated agricultural market.

Each market is open to disruption from a number of factors. The size, scale and value of the market will determine the impact on Australian exporters and the Australian grain supply chain. Obviously the more reliant Australia is on any particular market the greater the risk and the impact when something occurs to restrict the demand or flow of goods.

6. Global Crisis, Trade Disputes & Geopolitical Disruptions impact on Trade

¹ ABARES (March 2020)

² ABARES (2020)

⁴ ABARES (2020)

⁵ USDA PSD (April 2020)

⁶ USDA PSD (April 2020)

The world is not a level playing field when it comes to the trade of agricultural products. This is especially the case when the trade is influenced or impacted by geopolitical disputes and trade policies such as Non-Tariff Measures (NTMs).

While it should be noted that many NTMs serve legitimate purposes (such as protecting human, animal and plant health and the environment), some NTMs can impose trade barriers where applied in a manner that is not consistent with the principle that they should be no more trade-restrictive than necessary to meet a legitimate objective. NTMs have long been used by governments as policy and trade regulatory tools and have the scope to significantly increase the costs and risks of trade and impact on trade opportunities.

GTA believes addressing NTMs that are acting as impediments and barriers to efficient trade must be a priority of current and future trade policy.

GTA has been a strong advocate in seeking to minimise the impact and disruption NTMs have on Australian exporters. Working with industry and the Department of Agriculture, Water and the Environment (DAWE) GTA facilitated the production of a report on the impact NTMs have on the Australian grain industry. The NTM report is available here.

Industry and government must take up the challenge as further work is required in minimising the impact of NTMs in existing and future markets. This requires a joint effort of industry and government working in tandem to address and mitigate the impact of NTMs.

7. The Value of Bilateral Trade Agreements.

International trade of agricultural products is highly exposed to political and trade machinations. Whilst underlying economic market forces drive trade, the impact of importing country policies can influence and distort markets in several ways such as:

- limiting market access opportunities,
- increasing transaction costs and risks (for importers and exporters).

The economic and opportunity costs of these distortions are ultimately borne by producers and consumers.

Foreign government policy and actions such as trade distorting NTMs may present challenges for exporters to address on an individual basis. Joint industry and government initiatives including bilateral trade agreements go some way towards minimising the scale and the impact of distortions caused through trade policy.

GTA supports bilateral trade agreements and considers them an effective trade policy tool. GTA acknowledges the achievements of Governments in both regional and bi-lateral trade agreements. We believe it is important these trade agreements continue to remain in place to:

- provide a framework for trade, and
- continue to focus on improving market access, and
- reduce the impact of NTMs, and
- foster tariff reductions.

Clearly, the nature of a trading partner's political and regulatory frameworks has a large bearing on the effectiveness of trade agreements.

8. Benefits of Multi-lateral Approach

GTA believes that, in addition to the bi-lateral approach, a multi-lateral approach to trade policy arrangements also serves an important role in efficient trade facilitation. International bodies such as the World Trade Organisation (WTO) and the International Plant Protection Convention (IPPC) serve important roles and functions to provide a rules-based global trade framework, which facilitate trade and provide confidence to markets. At a regional level, bodies such as APEC and ASEAN, provide opportunity for multi-lateral forum and dialogue to progress common trade policy and facilitation issues in open and transparent forums.

9. Preparedness to Diversify Markets and Further Trade Agreements

As discussed, grain exporters seek market diversification as part of their overall marketing strategy. Fundamental to the efficiency of these endeavours is market research, analytical review and trade facilitation activities.

Funding this activity is difficult within organisations due to the long-lead time (to establish a new market) and the inability to solely capture the benefit of these activities. Support and a combined focus from industry organisations, agencies, and government to assist in this process is highly beneficial and desirable. The work of the Australian Export Grains Innovation Centre (AEGIC) is one component supporting success in the diversification of markets as the market intelligence and product innovation AEGIC develops are critical to these endeavours.

One example of industry and government interaction and one that GTA would like to promote as a suitable framework for future trade policy is the Indonesia- Australia Comprehensive Economic Partnership Agreement (IA-CEPA). Industry working with government has resulted in a market access outcome that will provide opportunities and certainty to Australian exporters that will benefit the Australian grain value chain. The replication and growth of this type of arrangement in other markets would enable and expand market access for Australian grain.

10. Supply Chain Investment for Competitiveness and Growth

In addition to market access and efficient trade, the future success of Australia's grain industry is dependent on an efficient and competitive supply chain. To this end GTA has developed an innovative growth and investment strategy for the grain supply chain called "Modernising the grain supply chain – from drought, through Covid-19 to 2030".

Around 30-35% of a grower's total cost is supply chain costs. Global competition is intensifying. The quality advantage for Australian grain is reducing as processers and consumers increase their efficiency and utilisation of grain from alternative and cheaper origins and utilise technology to enable flexibility and use of different quality raw materials. This is applying pressure on Australian margins, and costs at both farm and supply chain level. Australia must compete and develop competitive advantage on both the grain quality/value and the supply chain fronts.

To enhance the competitiveness of the Australian value chain both industry and government need to play a significant role in investing in the long term future to increase productivity and reduce paddock and supply chain costs to ensure our market position and improve farm gate returns.

The grain value chain is reacting to global competition. The historical consolidated supply chain maintained by large Bulk Handling Companies is evolving into a competitive mix of on-farm storage and commercial storage operators operating in an increasingly dynamic and entrepreneurial market. The grain supply chain is increasing its storage capacity and the number of operators through multiple container packers, new ports, country storage operators and farm-based storage and logistical enterprises.

This increasingly competitive and spatially distributed storage model provides opportunity for participants including grain producers as they more than ever can extract and capture value from the post farm gate supply chain. However, whilst delivering benefit, a broad and competitive multi-operator storage model does require guidance and support and pre-competitive cooperation if Australia is to drive efficiency and maintain the well- deserved reputation in the world market, earned over many years.

GTA would contend that in seeking to develop policy to improve the position of Australian agricultural industry, trade is just one, albeit important policy consideration, and the other factors, such as the supply chain, should also be considered in order to improve competitiveness and extract economic value. We therefore submit the "Modernising the grain supply chain – from drought, through Covid-19 to 2030" strategy as annex to this submission as part of the Committee's deliberations.

11. Conclusion

A balanced approach to strategic trade policy is critical for the grain sector. The industry is part of a competitive global commodity market sensitive to price and other economic and political factors that determine and shape the size and importance of the key grain export markets.

Whilst the market is relatively transparent, trade between countries can be distorted by government regulation and policy, some of which serve legitimate purposes, whereas others create negative impacts. Countering such negative impacts on the Australian grain industry requires a focussed joint industry and government effort to be effective.

Both bi-lateral and multi-lateral approach to trade and trade agreements has provided benefits to industry through a rules-based approach to trade and addressing NTMs that can distort markets, reduce efficiency by increasing costs and risks. GTA supports continued focus on these "tools" to improve the facilitation of trade.

GTA supports trade and economic partnership agreements which provide mechanisms to gain and improve market access. These will assist in diversifying market opportunities for industry.

It is also important to recognise the economic value of Australian industry is dependent on more than trade. Competitive advantage and value can also be driven by improving the efficiency of our supply chains.

Grain market development takes time. Any market strategy or trade policy needs to be cognisant of this to be effective.

Thank you for this opportunity to comment. Please do not hesitate to contact GTA at any stage to discuss further.

Yours faithfully,

Pat O'Shannassy

CEO, Grain Trade Australia

Annex 1 – List of GTA Members

Annex 2 - "Modernising the grain supply chain - from drought, through Covid-19 to 2030" strategy



Membership List as at 30 June 2020

Organisation Contact Website /Phone

Ordinary Member (Trading)

Level A1 (over 7 Million Tonnes)

CBH Grain Pty Ltd Mr Jason Craig cbh.com.au

glencoreagriculture.com.au Glencore Agriculture Pty Ltd Mr Philip Hughes

Level A2 (5 - 7 Million Tonnes)

Mr Robert Spurway Graincorp Operations Ltd graincorp.com.au

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ausican.com

Level A3 (3 - 5 Million Tonnes)

ADM Trading Australia Pty Ltd Mr Darryl Borlase adm.com

Cargill Australia Limited Mr Erik Wibholm cargill.com.au

Level A4 (1.5 - 3 Million Tonnes)

Level B1 (1.0 - 1.5 Million Tonnes)

Emerald Grain Pty Limited Mr David Johnson emeraldgrain.com

Cofco International Ms Sara Pan cofcoagri.com.au

Level B2 (500,000 - 1 Million Tonnes)

Arrow Commodities Pty Ltd Mr Dominic Vanzella arrowcom.com.au Australian Grain Export Pty Ltd Mr Brett Dodson australiangrainexport.com.au

CHS Broadbent Pty Ltd Mr Steve Broadbent broadbentgrain.com.au Centre State Exports Pty Ltd Mr Jeff Voigt centrestateexports.com.au George Weston Foods Limited Mr Mark O'Brien gwf.com.au

Ridley Agriproducts Pty Ltd Mr Michael Reeves agriproducts.com.au Riordan Grain Services Mr Mark Lewis riordangrains.com.au Riverina (Australia) Pty Ltd Mr Gareth Stapleton riverina.com.au

Bunge Agribusiness Australia Pty Ltd Mr Stephen Bennett bunge.com/agribusiness

Level B3 (250,000 - 500,000 Tonnes)

Agfarm Pty Ltd Mr Ron McCalman agfarm.com.au Agracom Pty Ltd Mr Joe Hallman agracom.com.au Allied Pinnacle Pty Ltd Mr Josh Lawrence alliedpinnacle.com

Robinson Grain Trading Co Pty Ltd Mr Gary Robinson robinsongrain.com.au

Wilmar Gavilon Pty Ltd Mr Matt Albion 07 3713 8700 Louis Dreyfus Company Australia Pty Ltd Mr Sam Roache louisdreyfus.com.au

Mr Robin Cassar Quadra Commodities Pty Ltd quadra.com

Level C (under 250.000 Tonnes)

AusiCan Commodities

A T Waterfield & Son Pty Ltd Mr Brad Waterfield 03 5382 3725

A W Vater and Co Mr Kim Vater vater.com.au AACL Pty Ltd Mr Simon Gellert trade@australianagriculturalcontracts.com.au

Access Grain Pty Ltd Mr Wade Humphreys accessgrain.com.au Adams Australia Pty Ltd Mr Ian Mack adamsaustralia.com.au

Agmark Commodities Mr Richard Alcorn agmark.com.au Agri Om Australia Pty Ltd Mr Kishore Bulchandani agriom.com.au Agri-Oz Exports Pty Ltd Mr Francois Darcas 03 9830 7021

Agriex Australia Pty Ltd Mr Joseph Khnessier 02 9232 0690 Agrifoods Australia Mr Rob Anderson agrifoodsaustralia.com.au

Agrigrain Mr Jeremy Brown agrigrain.com Agrisk Management Pty Ltd Mr Brett Stevenson 02 9499 4199 Agromin Australia Pty Limited Mr Rajni Patel agromin.com.au AGT Foods Australia Michael Brittain agtfoods.com/australia

Associated Grain Mr Bhuvan Gandhi 07 4662 1999 Auscott Ltd Mr Peter Webb auscott.com.au

Mr Douglas Saunders

Australian - Asian Agricultural Exports Pty Ltd Mr Mick Connolly aaax ws Australian Choice Exports Pty Ltd Mr James Hunt australianchoiceexports.com.au Ms Jill Smith Australian Fresh Milk Holdings (AFMH) 02 6344 8462 Mr Matt Bailev Australian Grain Storage sunrice.com.au Mr Tom Lucas Australian Growers Direct Pty Ltd ausgrowersdirect.com.au Australian Mungbean Company Pty Ltd Mr Damien White australianmungbean.com.au Australian Storage Alliance Pty Ltd Mr Jon Bucknall 0447 652 716 Baker Grain Mr Richard Baker bakergrain.com.au BFB Pty Ltd Mr Terry Brabin bfb.com.au Blairs Produce Company Mr Sean Blair 02 6025 4600 Boolah Grains Pty Ltd Mr Stuart Tighe 02 6754 0343 Mr Jon Bucknall 02 9875 3919 Boort Grain Co-Operative Broun and Co Grain Pty Ltd Mr Wal Broun brounandco.com.au Mr Craig Scholz C & S Trading Pty Ltd scholzbh.com.au C K Tremlett Pty Ltd Mr Andrew Tremlett 08 8524 9050 Mr Andrew Kluck Carpendale Commodities 0448 761 246 Cameron Pastoral Company Pty Ltd Mr Ken Cameron 07 4671 4144 Castlegate James Australasia Pty Ltd Mr Ross Giovanetti castlegatejames.com.au Chester Commodities Pty Ltd Mr Richard Black chestercommodities.com.au CL Commodities Pty Ltd Mr Robert Lean clcommodities.com.au Continental Grain Handling Pty Ltd (CGH) Mr Rick Guo 08 6333 1068 Coorow Seeds Mr Brian Pover coorowseeds.com.au Coprice Mr Lyndon Benecke coprice.com.au Cory Johnston (Aust) Pty Ltd Mr Justin Fay coryjohnston.com.au Craig Tyack Grain Trading Mr Craig Tyack 0428 729 167 Dalby Bio-Refining Limited Mr Chris Coore dbrl.com.au Darwalla Milling Co Pty Ltd Mr Gary Heidenreich 07 3822 0527 Deacon Seeds Company Mr Mark Schmidt 07 4662 3217 Mr Chris Deckert Deckert Group Pty Ltd deckerts.com.au Defiance Maize Products Pty Ltd Mr Rodney Walker corson.co.nz Demeter Cormack Pty Ltd Mr David Oates 08 6389 0098 Direct Commodities Pty Ltd Mr Hamish Robertson directcommodities.com.au Mr Bill Donnellon Donnellons Bulk Haulage Pty Ltd 0428 136 483 East Coast Stockfeed Pty Ltd ecsf.com.au Elders Grain Mr Lachlan Allen elders.com.au Ellerslie Free Range Farms Pty Ltd 07 4695 5777 Mr Neil Wandel Esperance Quality Grains members.westnet.com.au/eqg Export Trading Group Australia Pty Ltd Mr Shavne Clark etgworld.com Feed Central Pty Ltd Mr Tim Ford feedcentral.com.au Findlays Barellan Mr Neil Findlay 02 6963 9246 Five Star Stock Feeds Mr Tim Huggins fssf.com.au Fletcher International Exports Pty Ltd Mr Kurt Wilkinson fletchint.com.au GO Resources Pty Ltd Ms Rosemary Richards go-resources.com.au Gold Star International Pty Ltd Abhishek Kotkar goldstarinternational.com.au Grain Direct Australia Mr Chris Kochanski graindirect.com.au Grain Link (NSW) Pty Ltd Mr Paul Pearsall 02 6962 9500 Grain Link WA Pty Ltd Mr Andrew Goyder grainlink.com.au Grainforce Pty Ltd Mr Derek Larnach 02 6331 4880 GrainTrend Pty Ltd Mr Sanjiv Dubey graintrend.com Greentree Farming Mr David Brown 02 6751 1228 GV Grain & Fodder Ms Joanne Harry 03 5828 3063 Hanlon Enterprises Grain Mr Peter Gerhardy 02 6924 1781 Harwood Grains Pty Ltd Mr Paul Harwood harwoodgrains.com.au Hutt & Co Pty Ltd T/A GrainSource Mr Simon Hutt grainsource.com.au Independent Grain Handlers Pty Ltd Mr Brad Bryant igh.net.au Irwin Stockfeeds Mr Bryan Irwin irwinstockfeeds.com.au Itochu Australia Ltd Mr Justin Swan www.itochu.com.au J K International Pty Ltd Mr Sandeep Mohan jki.com.au J W Koek & Company Mr Brian Algate 07 3341 4548 James Stock Feed and Fertilizer Pty Ltd Mr Adrian Moule jamesstockfeed.com.au Jerilderie Grain Storage & Handling Mr David Barlow 03 5886 0344 KB Agri Services Pty Ltd Mr Karl Bliss 07 4634 4320 K M & W M Kelly & Sons Mr Matt Kelly kellygrains.com.au Kangaroo Island Pure Grain Pty Ltd Ms Emma Tonkin kipuregrain.com

Kennett Rural Services Pty Ltd Mr Andrew Kennett kennettrural.com.au Mr Tony Cogswell Lachlan Commodities Ptv Ltd 02 6851 2077 Mr Donald Carter Laharum Bulk Handling Co 03 5381 2666 Mr Derek Davis Lake Grain Ptv Ltd lakegrain.com.au Lane Grain Pty Ltd Mr Garry Lane 02 6887 3309 Mr Mark Webber laragon.com.au Laragon Almond Processors Pty Ltd Laucke Flour Mills P/L Mr Roger Laubsch laucke.com.au Lawson Grains Pty Ltd Mr Angus Blair lawsongrains.com LDC Enterprises Australia Pty Ltd Mr Richard Porter 07 3253 5999 Lemarc Agromond Pty Ltd Mr Michael Aikman lemarcagromond.com LINX Cargo Care Mr David Simpson linxcc.com.au Mr Simon Langfield LPC Trading Pty Ltd 02 6383 7222 Mandala Trading Pty Ltd mandalatrading.com.au Mr Jayjeev Saraff McKenzie Ag Services Mr Lachlan McKenzie mckenzieag.com.au Mr Jack King Malteurop Australia Pty Ltd 03 5277 1950 Mr Neville Matthews Matthews Transport and Grain Traders 08 9831 1021 Max Grains Pty Ltd Mr Jack Fahy maxgrains.com.au MC Croker Pty Limited Mr Greg Carroll crokergrain.com.au melalukatrading.com.au Mr Simon Pritchard Melaluka Trading Pty Ltd Mr Steve Mellington 0419 867 971 Mellco Pty Ltd Moulamein Grain Co-Operative Ltd Mr Tony Bellinger moulameingrain.com MSM Milling Pty Ltd Mr Peter MacSmith 02 6364 5999 Namoi Cotton Ltd Mr Shane McGregor namoicotton.com.au Mr Tony Bellinger Nandaly Grain Co-Operative Ltd 03 5078 1217 Mr Craig Dennis Network Grains Pty Ltd 07 4637 8500 Newcastle Agri Terminal Pty Ltd Mr Jock Carter 02 4962 4006 ETG Processing Pty Ltd T/A Wimpak Mr James French wimpak.com.au Origin Grain Pty Ltd Mr Peter Brick 03 5720 8500 Pacific Global Sprouts Pty Ltd Mr Prashant Kewlani pacificglobalsprouts.com Mr Rohan Parkinson Parkinson Bros parkinsonbros.com.au PB Seeds Pty Ltd Mr Peter Blair pbseeds.com.au PeaCo Mr Shane Wall 03 5497 1766 Pearson's Grain Pty Ltd Mr Darren Pearson pearsonsgroup.com.au Peters Commodities Ptv Ltd Mr Michael Oxlev petcom.com.au Mr Jogesh Virk Phoenix Global Australia Pty Ltd phoenixcommodities.com.au Plum Grove Pty Ltd Ms Rikki Foss plumgrove.com.au Premium Grain Handlers P/L Mr John Orr pgh.com.au Preston Grain Mr Andrew Kell 02 6977 1733 Pulse Association of the South East (PASE) Inc Ms Leanne Burr 08 9071 3655 Quattro Ports Mr Dene Ladmore quattroports.com.au Quirindi Grain & Produce Mr John Webster 02 6746 1911 Reid Stockfeeds Pty Ltd Mr Ian Reid reidstockfeeds.com.au Rhodium Trading Australia Pty Ltd Mr Mark Fitzgerald rhodiumresources.com Rivalea (Australia) Pty Ltd - Animal Nutrition Mr Andrew Philpotts rivalea.com.au Riverina Oils & BioEnergy Pty Ltd Mr Lachlan Herbert riverinaoils.com RP Grain Pty Ltd Mr Gordon Pulham rpgrain.com.au RT Wallace Pty Ltd Mr Reilly Wallace wallacebulkhaulage.com.au Ruddenklau Grain Pty Ltd Mr Tim Ruddenklau 08 8842 1314 Rural Logic (Aust) Pty Ltd Mr Michael Wood rurallogic.com.au Shannon Bros Bulk Haulage Mr Clayton Shannon 03 5390 2264 Silo Bag Grain (NSW QLD) Pty Ltd Ms Lesley Kilby 02 6847 1788 Societa Cofica Pty Ltd Mr Dia Ram Sharma societacofica.com.au Southern Cotton Trading Pty Ltd Mr Chris Veness 02 69 552 779 Southern Cross Agricultural Exports P/L Mr Syd Parsons southerncrossag.com.au Southern Grain Storage Pty Ltd Mr Campbell Brumby 03 5267 2351 Spagricon Australia Pty Limited Mr Jiger Kotecha spagricon.com.au Standard Commodities Australia Pty Ltd Ms Elizabeth Bozinoska stancom com au Sudima Australia Pty Ltd Mr Jim Garvey sudima com Summer Hill Grains Mr Barney Hughes 0428 694 363 SunPork Farms Feed Mills Mr Mark Young 08 8532 4434 Swiss Singapore (Australia) Pty Ltd Surya Jain swiss-singapore.com Tamma Grains Australia Pty Ltd Ms Kim Packer 0428 887 026 Tasmanian Agricultural Producers Pty Ltd Mr David Skipper tasagproducers.com.au Thallon Grains Pty Ltd Mr Andrew Earle 02 6756 5004

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Broker

Large

Medium

Fox Commodites Pty Ltd Mr Paul Cochrane foxcommodities.com.au Grain Brokers Australia Mr Jeff Winspear grainbrokers.com.au Horizon Grain Brokers Pty Ltd Mr Ash Munro horizongb.com.au iGrain.com.au Pty ltd Ms Emily Fleming igrain.com.au INTL FCStone Pty Ltd Mr Brett Cooper intlfcstone.com McDonald Pelz Australia Mr Peter Geary mcdonaldpelz.com Perkins Commodity Brokers Mr Craig Perkins 03 9645 6846 Mr Tim Teague Teague Australia Pty Ltd teague.com.au

Sole Operator

A C Grain Mr Adam Clarke 0400 065 763 Allied Grain Pty Ltd Mr Angus Wettenhall alliedgrain.com.au Cogeser (Australia) Ptv Ltd Mr Robert Luetolf cogeser.com.au Esquire Commodities Pty Limited Mr Rowan Relton 07 4635 7215 Farm Tender Mr Matt Henke farmtender.com.au Lotema Pty Ltd Mr Todd Lees lotema.com.au Mallon Commodity Brokering Mr Ian Mallon Quest Commodities Pty Ltd Ms Javne Barker questcommodities.com.au Wimmera Mallee Grain Services Mr Rodney Edgerton egrainservices.com.au Woodside Commodities Pty Ltd Mr Hamish Steele-Park woodcomm.com.au

Corporate

Large

ASX Limited Mr Ian Waddell asx.com.au/grainfutures
Australia And New Zealand Banking Group Mr Ian Hanrahan anz.com.au
Australian Grain Technologies Pty Ltd Mr Tristan Coram agtbreeding.com.au
Commonwealth Bank of Australia Mr Tom Barraket commbank.com.au

Medium

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Mr Terry Deacon

SBA Law Mr Jeremy Rosenthal shalaw.com Mr Scot Paterson SGS Australia Pty Ltd au.sgs.com T-Ports Pty Ltd Mr Kieran Carvill tports.com Viridis Ag Mr Anthony Howard viridisag.com Small advance-trading.com.au Advance Trading Australasia Mr Andrew Woodhouse Ag Scientia Pty Ltd Mr Lloyd George 03 9598 1980 Basis Commodities Pty Ltd Mr Chris Whitwell basiscommodities.com.ay Clear Grain Exchange Mr Nathan Cattle cleargrain.com.au CloudBreak Grain Marketing Pty Ltd Mr Ed Scamps 08 8388 8084 Delta Agribusiness Pty Ltd Mr Michael Parry 02 6772 0000 EP Integrated Commodities Pty Ltd Ms Tracey Lehmann 08 8627 2304 Mr Donald McTaggart Farmanco Marketing Pty Ltd farmanco.com.au FarMarCo Australia Pty Ltd Mr Robert Imray 07 4637 6400 Finesse Solutions Pty Limited Mr Malcolm Finlayson 02 9872 9270 Flexi Grain Mr Jarrod Tonkin flexigrain.com.au **Goldstar Commodities** Mr Geoff Webb goldstarcommodities.com.au Graintec Scientific Pty Ltd Mr Lucas Anstiss graintec.com.au grainx.com.au Grainx Mr Chris Hood HarvestCheck Pty Ltd Mr Stephen Schumacher 0418 199535 Hay Plains Grain Storage Pty Ltd Mr Ron Harris 0404 444 600 Indigo Agriculture Australia Pty Ltd Mr Peter McMeekin indigoag.com.au IKON Commodities Pty Ltd Mr Ole Houe ikoncommodities.com.au Lachstock Consulting Pty Ltd Mr Nick Carracher lachstockconsulting.com.au MarketAg Pty Ltd Mr Mark Martin 02 6747 1590 McMullen Consulting Pty Ltd Mr Gerard McMullen 03 8300 0108 Mercari Pty Ltd Mr Scott Still mercari.com.au Mirfak P/L Mr Mark Murphy mirfak.com.au National Grower Register Pty Ltd Ms Debbie Newmarch ngr.com.au OMIC Australia Pty Ltd Mr Yasuhide Okumura omicaustralia.com.au Perten Instruments Australia Pty Ltd Mr Raul Ovelar 02 9870 3400 Mr Jerome Critch Planfarm Marketing Pty Ltd planfarm.com.au Mr Peter Longhurst primalfoodsgroup.com Primal Foods Group Profarmer Australia Pty Ltd Ms Hannah Janson australiancropforecasters.com.au Mr Ian Dalgliesh Rise Agribusiness Pty Ltd riseagri.com.au Rural Directions Pty Ltd Mr Chris Heinjus ruraldirections.com Saputo Dairy Australia Pty Ltd Mr Robert Ford 1300 643 333 SGA Solutions Pty Ltd Mr David Hudson 03 5428 4990 TE Storage & Logistics Pty Ltd Mr Tom Hage 08 8762 2188 Ten Tigers Mr Chris Tonkin tentigers.com.au Wattletree Consulting Pty Ltd Mr Jon Bucknall 36 **International Affiliate** CCIC Australia Pty Ltd Mr Isherwood Feng 02 9580 3212 CIS - Commodity Inspection Services Mr Paul Schweitzer cis-inspections.com **Industry Association** Australia Export Grain Innovation Centre Mr Richard Simonaitis aegic.org.au Grain Growers Limited D. McKeon graingrowers.com.au Grain Industry Association of WA Ms Larissa Taylor giwa.org.au Grain Producers Australia Ltd Mr Andrew Weidemann grainproducers.com.au NSW Farmers Association Ms Alexandra Bunton 02 9478 1000 5 **Merchant Association** Grain Industry Association of SA Mr Ben Noll +61 8 8361 5601 Grain Industry Association Of Victoria Mr Colin Peace giav.com.au Grain NSW Inc Ms Joanne Ware grainnsw.com.au Queensland Agricultural Merchants Inc. Mr John Francis qam.org.au Life Members Mr Mervyn May Awarded 1998 Mr Christopher Kelly Awarded July 2015 Mr Geoff Honey Awarded July 2016

Awarded August 2019

Modernising the grain supply chain

- from Drought, through Covid-19 to 2030

An Innovative Growth & Investment Strategy for the Grain Supply Chain







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- from Drought, through Covid-19 to 2030

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1. Executive Summary

This paper outlines an innovative growth and investment strategy for the Australian grain supply chain from drought, through Covid-19 to 2030 and beyond. It proposes 13 industry driven 'strategy enabling projects' supported through current Government grant programs that will fulfil industry needs, gaps and drive productivity and efficiency gains through the value chain, ultimately increasing the competitiveness of the Australian grain industry.

The 'strategy enabling projects' focus on four key "Growth Pillars" - Skills and Capability, Quality and Market Access, Technology, and Transport and Logistics. These are foundation components of industry.

The paper has been prepared by Grain Trade Australia (GTA) and its member driven Technical Committees on behalf of its Members to:

- a. Support Australian supply chain initiatives to improve the competitiveness of the Australian Grain Industry;
- b. Support GTA's Government Grant applications; and

programs

c. Provide context, structure and to outline the strategic value associated with the recent funding applications requested by GTA.

GTA's Technical Committees play a critical role in GTA's Member driven activities and work to develop policy that draws in industry expertise for the broader benefit of industry and Members.

Grain Supply Chain & GTA Committees

Advocacy & **Grain Quality Grain movement** Stewardship Data & **Market Access** Commerce & logistics & Capability and Assurance Information **Trade** √ ↑ GTA Commerce √ > GTA Trade & GTA Trading √ > GTA Trading GTA Transport GTA Board Market Access Committee Standards Information Ports and Code of Practice Committee Committee Technology Storage Advisory Committee SGTA trainging & Committee Breeding development

Industry driven and managed

The 'strategy enabling projects' are aligned to key Australian grain industry and Government objectives and implementation programs. These supply chain projects are complimentary to the productivity strategies and initiatives currently being undertaken by industry and government to increase the farm gate value of Australia's grain.

Technical Committee Members represent all sectors of the supply chain including seed producers, producer associations, technical consultants & service industries, bulk handling companies (BHCs), industry good agencies, and small and large marketing enterprises.

GTA is the focal point for the commercial grain industry within Australia. It facilitates trade and works to provide an efficient, equitable and open trading environment by providing leadership, advocacy and commercial services to the Australian grain value chain.

The Australian grain supply chain is largely an open access supply chain. The open access nature and complexity within

the supply chain makes optimising asset utilisation and efficiency challenging particularly at a strategic industry level. Similarly, whilst delivering benefit, the broad and competitive multi-operator storage model that operates in most states does require broad guidance and support if Australia is to maintain the well-deserved reputation in the world market, earned over many years.

The grain industry is one of Australia's largest agricultural industries. With over 70% of production exported (in a normal season), the export sector is a large earner of foreign income, while the domestic market is the largest consumptive home for Australian grain.

Innovation

Committee

The 5-year average grain industry value (at the farm gate - excluding rice) is around \$A13.7 billion, with the 5-year average exports value (FOB) at \$A 10.8 billion. In 2018/19 Australian exporters shipped approximately 18.7 million metric tonnes (mmt) of grain¹.

The grain industry, and its ancillary suppliers and service providers, are substantial employers of people from the farm gate through to end point consumption. The growth prospects for the industry are strong, given increased domestic demand and strong economic and demographic growth in Asia, where wheat imports have doubled since 2000².

However, international competition is placing Australia's key markets in Asia under severe threat. The ongoing competitiveness of Black Sea and South American grain into these markets has resulted in significant declines in market share for Australian grain. For example, in the 2018/19 season Australia's exports to Indonesia were around 10% of Indonesia's total wheat imports, reducing Australia to a minor player in the Indonesian market. Australia's reliance on both quality and logistic advantages are now dissipating further necessitating the investment proposed in this paper.

Investment in industry is critical to remain competitive into the future and to capture the benefits and to deliver economic growth for Australia. This is especially the case given:

- 30-35% of a grower's total cost is supply chain cost;
- The quality advantage for Australian grain is under pressure as processers and consumers increase their efficiency and utilisation of grain from alternative and cheaper origins.

This results in increased pressure on Australian margins, and pressure on cost at both the farm and supply chain level. Australia must compete and develop competitive advantage on both fronts.

Industry alone cannot make the required investments or drive system wide operational efficiencies. This is due to the quantum of the investment required and notably the industry good benefits which limit any "first mover" commercial advantage. It is recognised that in this emerging model grain producers more than ever can extract and capture increased value from the post farm gate supply chain.

Focus on four key "Strategic Growth Pillars" is required to develop and grow industry, through strategic efficiency gains in the value chain. The Strategic Growth Pillars are:

- a. Skills and Capabilities;
- b. Quality and Market Access;
- c. Technology; and
- d. Transport and Logistics.

The report proposes an investment of \$8.49m, supported by 'In Kind' industry contributions across 13 industry driven 'strategy enabling projects' with clear benefits within the growth pillars to drive productivity and efficiency through the value chain to improve Australia's global competitiveness.

The report is aligned with Government policy and the projects designed to implement Government's Policies. The 'strategy enabling projects' are specifically aligned to 12 Government Policy objectives in Agriculture, Trade and Market Access, Information Technology and Transport and Supply Chain portfolios.

The report maps the 'strategy enabling projects' to 20 Government programs in place across Department of Foreign Affairs and Trade (DFAT), Department of Agriculture, Water and Environment (DAWE), Department of Industry and Science, and Department of Transport and Infrastructure.

Government Program

Policy
Policy
Alignment

Industry
Growth Pillar

Industry
Enabling Project

Implementing the industry driven

'strategy enabling projects' will in effect deliver results and positive outcomes for Government Policy objectives and the programs designed to deliver policy outcomes

2. Purpose

The objective of this paper is to outline an innovative growth and modernisation strategy for the Australian grain value chain to 2030 and beyond. This report proposes 13 industry driven 'strategy enabling projects' that will fulfil industry needs and gaps to drive productivity and efficiency gains across the value chain. These 'strategy enabling projects' are aligned to key Government Policy objectives and implementation projects.

The outcome of the strategy will be a more sustainable, efficient and globally competitive Australian grain supply chain, improving Australian farm gate values for growers.

The strategy supported through joint government funding and industry 'In Kind' partnerships will drive value across the supply chain and back through to the farm gate. Its focus is the pre-competitive domain and is based on a collaborative model with actions that create broader industry value, enhance Australia's international competitiveness and deliver value to net farm gate returns.

The objective through the 'strategy enabling projects' is to:

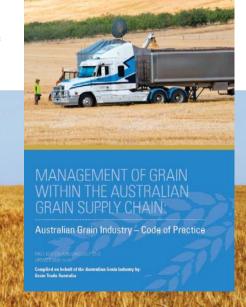
- 1) modernise components of the grain industry:
- 2) increase capability; and
- 3) reduce the risk of reputational damage for participants within the grain industry.

3. About Grain Trade Australia

GTA is the focal point for the commercial grain industry within Australia. It facilitates trade and works to provide an efficient, equitable and open trading environment by providing leadership, advocacy and commercial services to the Australian grain value chain. GTA is non-political, industry driven with a primary focus to ensure the efficient facilitation of commercial activities across the grain supply chain including a strong focus on the logistics of grain through transport, storage and ports.

GTA has over 260 organisations as members ranging from regional family businesses to large national and international trading, storage and handling companies, grain marketers, consumers and processors. The vast majority of grain contracts executed in Australia refer to GTA grain trading standards, standard-form grain contracts and GTA Trade Rules. Most of Australia's grain storage and freight movements are made by GTA members. Key national and state producer representative groups are also GTA Members.

GTA Members have identified the "gaps" highlighted in this report. GTA's industry leadership position and commitment by members will mean GTA co-ordination of this strategy will ensure its delivery and successful outcomes.





4. Introduction

The Australian grain supply chain is largely an open access and comingled supply chain. It is an interlinking web made up of many participants including:

- growers;
- domestic end users:
- road and rail companies:
- storage and trading businesses;
- ports and shipping lines: and
- local, state and federal government departments and agencies.

This grain supply chain complexity makes optimising capital investment, asset utilisation and efficiency challenging particularly at a strategic industry level. It requires coordination across all participants, which is difficult, time consuming and requires both leadership and patience.

The complexity and open access nature of the supply chain can lower the incentive to invest from a commercial perspective (i.e. return on investment) in pre-competitive and collaborative activities and technology. This is due to the benefits being shared across supply chain participants and means any "first mover advantage" can be short-lived due to strong competition that drives the

value through the chain, predominantly to producers and to a lesser extent food consumers.3

"complexity makes optimising asset utilisation and efficiency challenging particularly at a strategic industry level"





³ Malcom, B. (2019), Value attribution across the supply chain, University of Melbourne.

5. Grain Industry Sector

The grain industry is one of Australia's largest agricultural industries. With over 70% of production exported (in a normal season), the export sector is a large earner of foreign income, while the domestic market is the largest consumptive home for Australian grain.

The grain industry, its ancillary suppliers and service providers, are substantial employers of people from the farm gate through to end point consumption

The 5-year average grain industry value (at the farm gate - excluding rice) is around \$A13.7 billion, with the 5-year average exports value (FOB) at \$A 10.8 billion. In 2018/19 Australian exporters shipped approximately 18.7 million metric tonnes (mmt) of grain⁴.

The Australian grain sector has been a consistent provider of productivity increases to the Australian economy. For example, grain (wheat) yields have showed trendline growth since 2006 from 0.9 tonnes/hectare (t/ha) to 2.6 t/ha in 2016⁵.

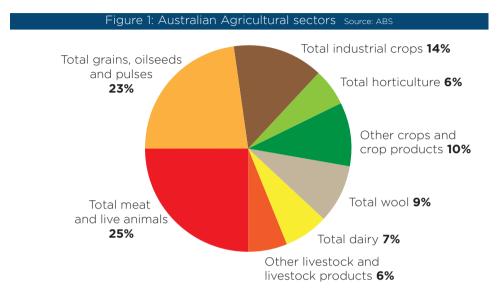
The grain industry, and its ancillary suppliers and service providers, are substantial employers of people from the farm gate through to end point consumption.

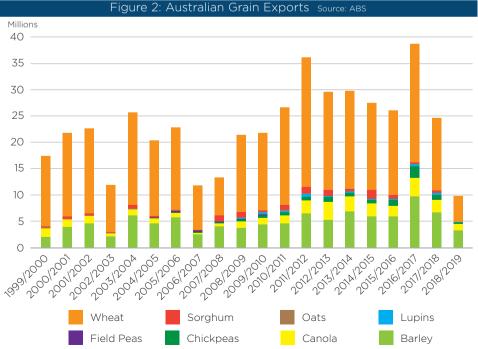
Domestic demand for all crops is estimated at 15.5mmt in 2018/19. The domestic market is expected to continue its growth with consumption forecast to reach 16mmt in 2019/20°.

The domestic market continues to be the largest consumptive home for Australian grain

75% of Australian grain production is exported with over 50% of exports destined to the Asian region. Figure-6 shows wheat imports into SE Asian countries has grown 2.0 times since 20007. Asian demographic and economic growth are expected to see increased demand for Australian grains to 2030 and beyond8.

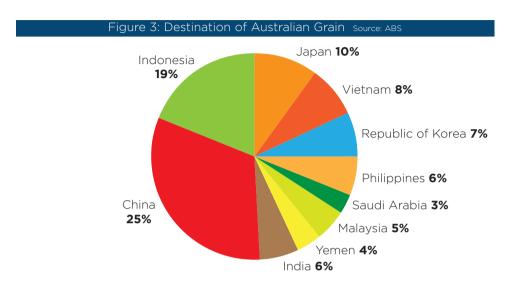
This means investment and efficiency growth across the Australian grain value chain will be crucial to maintain a competitive position in both export and domestic markets. This will be important to Australia's economic growth, especially to rural and regional economies.

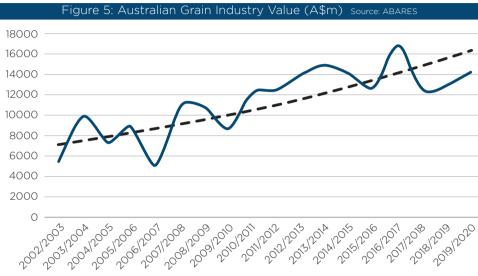


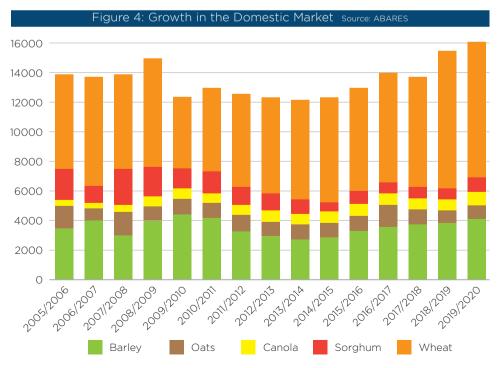


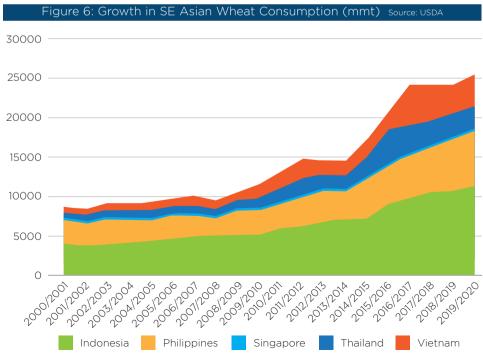
GRAIN TRADE AUSTRALIA

ABARES (March 2020)
 ABARES (2020)
 ABARES (2020)
 USDA PSD (April 2020)
 USDA PSD (April 2020)









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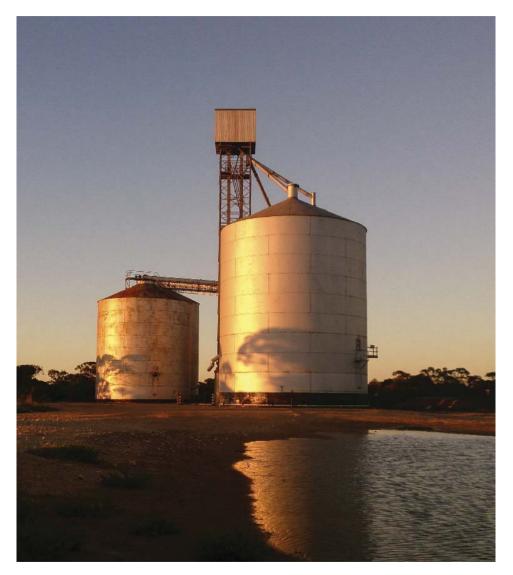
6. The need for Supply Chain investment

As the industry recovers from one of the most severe droughts on record, and the Covid-19 pandemic, both of which have impacted all businesses in the grain value chain, investment will be critical, as industry and Government seek to rejuvenate and re-invest in material infrastructure and technology (systems and processes) in cash strapped businesses and government agencies in both the regions and major cities.

Investment in industry is critical to remain competitive into the future and to capture the benefits and deliver economic growth

Importantly, the increasing rate of growth and development in both food science technology and information technology combined with increasing consumer expectations and sensitivity to food safety and social and environmental issues will mean that industry will need to evolve, adapt and improve its quality assurance systems and processes to keep apace.

Investment, efficiency gains and improved market access will be needed to meet the growing demand in a globally competitive marketplace. The alternative is to be left behind and not capture the opportunities that lie ahead for the Australian grain industry.

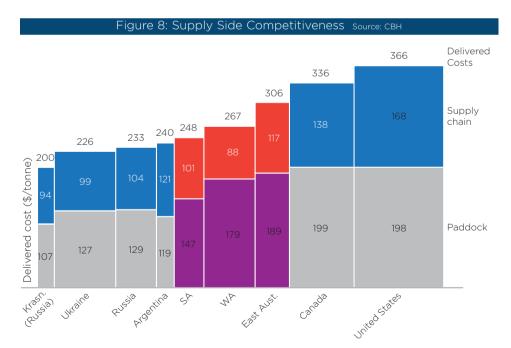


7. Rationale for Supply Chain investment

	Figur	e 7: Supp	oly Chair	n Compa	rison sou	ırce: AEGIC				
	2013	20	014	2015-16	201	6	2017			
Costs (\$/t)	Australia	Canada	Australia	Ukraine	Russia	Australia	Argentina	Australia		
Cartage farm-site	8.9 (12%)*	10.7 (10%)	8.9 (11%)	4.3 (8%)	3.5 (6%)	7.8 (9%)	2.9 (5%)	7.8 (11%)		
Upcountry handling	11.9 (16%)	15.2 (14%)	14.4 (17%)	7.7 (14%)	9.2 (16%)	18.4 (22%)	13.2 (21%)	10.4 (15%)		
Storage	6.8 (9%)	17.7 (16%)	8.9 (11%)	2.9 (5%)	5.1 (9%)	9.0 (11%)	1.4 (2%)	5.0 (7%)		
Transport upcountry to port	21.6 (29%)	46.8 (44%)	27.8 (33%)	13.3 (23%)	15.5 (28%)	26.7 (32%)	29.5 (47%)	23.6 (33%)		
Port charges	21.2 (29%)	13.9 (13%)	21.0 (25%)	23.8 (42%)	22.4 (40%)	19.9 (24%)	15.5 (25%)	21.7 (30%)		
Levies and check-offs	2.9 (4%)	3.0 (3%)	2.8 (3%)	4.9 (9%)	0.1 (<1%)	2.8 (3%)	nd#	2.8 (4%)		
Total supply chain cost	73.3	107.3	83.8	56.9	55.8	84.6	62.5	71.3		
Production cost	nd#	139.1	157.1	133.0	121.1	148.3	140.0	148.8		
Supply chain proportion	nd#	0.44	0.35	0.30	0.32	0.36	0.31	0.32		

^{*} Percentages in brackets are the cost item as a proportion of the total supply chain cost.

[#] nd - no data



Around 30-35% of a grower's total cost are supply chain costs. Global competition is intensifying. The quality advantage for Australian grain is reducing as processers and consumers increase their efficiency and utilisation

of grain from alternative and cheaper origins. This means pressure on Australian margins, and pressure on costs at both farm and supply chain level. Australia must compete and

30-35% of a grower's total cost are supply chain costs

develop competitive advantage on both fronts. As seen in Figure 8 - the Supply Chain Competitiveness of the Australian value chain into South East Asia is well behind the Black Sea and Argentina. To enhance the competitiveness of the Australian value chain both industry and government are needed to play a significant role in investing in the long term future to increase productivity and reduce paddock and supply chain costs to regain our market position and improve farm gate returns.

Grain producers more than ever can extract and capture value from the post farm gate supply chain. The emergent post 'single desk' Australian grain supply chain in most states is running counter to the global trend of supply chain consolidation. The grain supply chain is increasing its storage capacity and the number of operators

Grain producers more than ever can extract and capture value from the post farm gate supply chain

through multiple container packers, new ports, country storage operators and farm-based storage and logistical enterprises.

The historical consolidated supply chain maintained by large Bulk Handling Companies is evolving into a competitive mix of on-farm storage and commercial storage operators operating in an increasingly dynamic and entrepreneurial market.

This increasingly competitive and spatially distributed storage model provides opportunity for participants. However, whilst delivering benefit, a broad and competitive multi-operator storage model does require guidance and support and pre-competitive cooperation if Australia is to drive efficiency and maintain the well-deserved reputation in the world market, earned over many years.

8. Joint Government Funding and Industry 'In Kind' Investment Partnerships are needed

Industry cannot make the required investments or drive system wide operational efficiencies on its own

As previously noted above, investment in industry is critical to remain competitive into the future, capture available benefits and deliver economic growth for Australia.

However, industry participants cannot make the required supply chain investments or drive the system wide operational efficiencies on their own.

This is due to several reasons including:

- a) The overall size or quantum of investment required.
- b) The risks around developing new technology.
- c) The broad base of beneficiaries across the value chain.
- d) Limited "first mover advantage" for developing new technology.
- e) Limited "first mover advantage" for investing in certain infrastructure relating to pre-competitive activities.

This means, Public and Industry partnerships are needed for investment in technology and activities. Examples of public investment having transformational change across industries include transport infrastructure, WiFi and GPS technology, among many others.





9. Government Policy Alignment

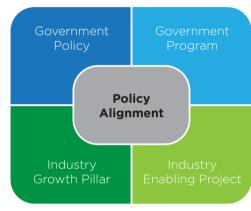
This paper recognises the importance of aligning wherever possible with Government's policy and its implementation programs to drive industry economic value and global competitiveness.

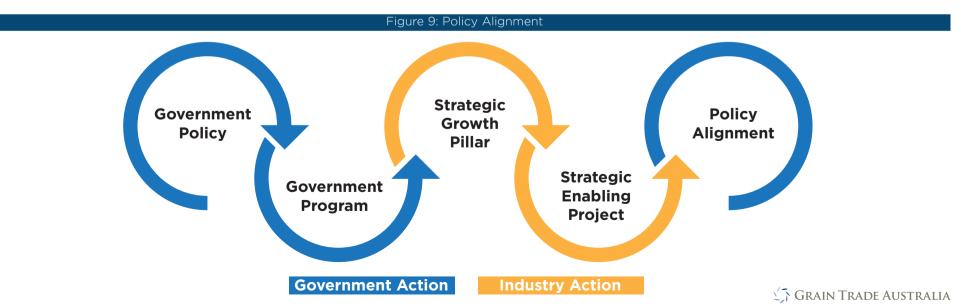
It also recognises the success of Government value driven policies are most effective when aligned with industry driven strategic objectives and enabling projects.

The report seeks to identify key Government Policy Areas and programs and align these with industry strategic growth pillars and strategy enabling projects.

The successful outcome of strong alignment between Industry strategic pillars and Government programs, should be positive Government Policy outcomes, strong

Industry growth, improved efficiency and global competitiveness. Positive Government Policy outcomes, strong industry growth, improved efficiency and globally competitiveness





10. Government Policies & Funding

There is funding across Government departments to address specific policy issues.

The key policy issues include:



a) Agriculture Policy

- a. Drought Policy and funding
- b. Growing Agriculture to \$100b by 2030 (with NFF).
- c. Productivity / RD & E (eg GRDC)
- d. Modernising Agriculture
- e. Water & Environment Policy
- f. ACCC / Competition / Codes



b) Trade and Market Access

- a. NTMs
- b. Food Safety
- c. Traceability
- d. Biosecurity & Export Inspection
- e. FTA Implementation and leveraging
- f. Multi-lateral forums & agreements



c) Information Technology

- a. Fin tech
- b. Ag tech



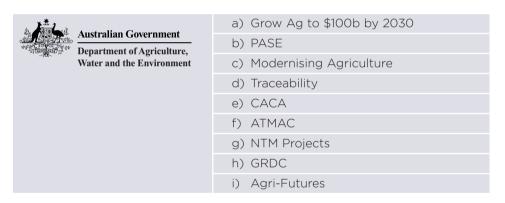
d) Transport & Supply Chain

- a. In-Land Rail
- b. Heavy Vehicle Law & COR
- c. Coastal Shipping Reform
- d. Inter-modal developments

This paper proposes projects and investments that are aligned and will add value in many of these key policy areas.

Several Government Policies and programs (State and Federal) for agriculture and agri-business impacting the grains industry are noted below:

	Program
* ***	a) IA-CEPA Strategic Grains Partnership
Australian Government Department of Foreign Affairs	b) NTM Funding
and Trade	c) FTA Implementation & Leverage
	d) Export Market Development Grant









- a) NHVR (COR)
- b) Coastal Shipping Reform
- c) In-land Rail
- d) Inter-model developments

11. Industry Strategic Growth Pillars

GTA propose a focus on four key "Growth Pillars" is needed to develop and grow industry, through strategic efficiency gains in the value chain. The Growth Pillars are:

Growth Pillars

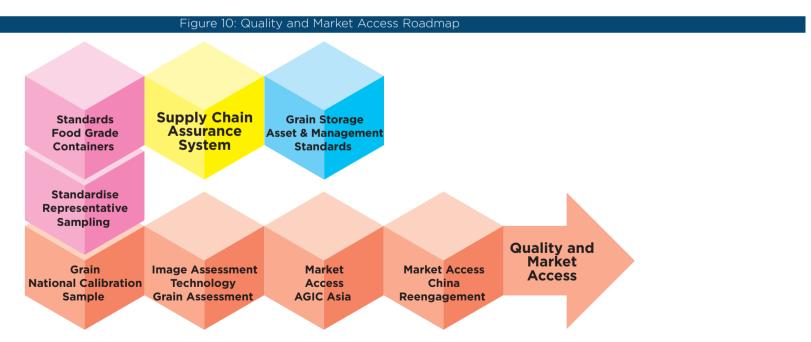
- A. Skills & Capability
- **B. Quality & Market Access**
- C. Technology
- **D. Transport & Logistics**

This report proposes industry driven projects that will fulfil industry needs and gaps, drive productivity and efficiency gains through the value chain and improve Australia's competitiveness in an increasingly competitive global market.

Each of the "Growth Pillars" is important and complement each other. However, given the grain industry is a market facing industry the importance of activity and focus in the area of Quality & Market Access is fundamentally critical if Australia is to maintain and grow the hard earned reputation in the world market that has been developed over many years.

There are several projects in the Quality & Market Access Pillar that are critical to the grain industry and should be advanced to ensure the Australian grain industry supply chain is modernised and becomes capable of meeting the increasing demands of consumers.

These projects need to be considered in a systemic manner and addressed as a 'whole of system' priority with the remaining "Growth Pillars" and proceed within the same timeframe



The following table outlines the strategy enabling projects with the four Key Growth Pillars that are proposed to be considered as pre-competitive candidates for Government funding:

A. Skills & Capability

	Project Title	Description	Industry Benefits Cost Estimate (\$m)
1.	Trade & Market Access Education	 Develop industry focussed Training Package for Trade and Market Access to improve understanding of global bodies/forums, policy frameworks, processes and risk assessments impacting global and regional market access. 	 Improve industry and stakeholder knowledge & understanding of activities and consequence Improve industry compliance
2.	Alignment of Industry Grain Assessment Training & Certification Program	 The re-design and better linkage of grain industry sampling assessment and training for supply chain management from general sampling to export certification. Re-design and alignment of industry driven training for supply chain management including Sampling Training Level 1: General Sampling, Level 2: Grain Assessment Sampling to support sales Level 3. Export Certification Level 4. Certified Grain Sampling Audit 	 Improve export certification process Mitigate Industry Risk Increase access to skilled resources Improve level of industry expertise Improve uniformity of grain quality testing
3.	Code of Practice Assessment Program	 Enhancement to on-line export training tools (Code Assessment Program) Awareness campaign and assistance for small exporters to access & participate. 	 Improve industry and stakeholder knowledge & understanding of activities and consequence Improve industry compliance Improve product uniformity, reliability, customer confidence and Australia's reputation Mitigate Industry Risk

B. Quality & Market Access

	Project Title	Description	Industry Benefits	Cost Estimate (\$m)
4	. Maintenance and Modernisation of Grain Assessment Technology	 Creation and ongoing maintenance of a National Calibration Sample (NCS) set. This includes the collection and storage of grain samples with known percentile of defects such as weed seeds. An NCS is required to establish test samples for storage agents and exporters for calibration of existing sampling technology and to allow testing and calibration of emerging technology. Includes establishment of a management process and staff for the ongoing management of the samples, distribution to clients and management of ring-testing processes, VRSG and reference testing. 	 Improve efficiency, reduce duplication Improve consistency of grain quality assessment Improve reliability & customer confidence Increase data capture to improve DAWE process, reduce costs and OHS risks 	\$0.50
5	. Grain Storage Asset & Operations Standards & Assurance Certification Program	 Establish Industry standards for storage assets, storage management and storage operations. The Standards will provide structure, a framework and a sound base to industry including guidance on the business steps and processes storage operators should strive to achieve. Establish process and audit/validation requirements to support a Storage Assurance system that allows all farm and commercial storage assets and their operation to be integrated into industry driven quality assurance processes in the domestic & export supply chain thus reducing industry exposure to potential risk and reputational damage by inclusion in the industry driven self-regulatory framework. 	 Improve Quality assurance in the supply chain Ensure consistency of storage and handling processes Allow market to differentiate storage types and management Mitigate Industry Risk 	\$0.36
6	. Industry Standards for Samples	 Develop standardised methods and approaches for taking representative samples across the supply chain. Improves quality assurance, commercial and consumer confidence in supply chain Incorporate into Industry Self-Regulatory Framework with endorsement by Government Training and extension to industry will be required 	 Improve efficiency, reduce duplication Improve consistency & reliability of grain quality assessment Improve market confidence in sampling processes & outcomes 	\$0.15
7	Industry Standards forthe Inspection of empty shipping containers	 Update and improvements to an industry/Government resource document that outlines the Standards for the inspection of empty shipping containers. Training and extension to industry will be required 	 Improve efficiency and lower costs Improve industry compliance Improve market confidence in container assessment processes & outcomes Mitigate Industry Risk 	\$0.15

B. Quality & Market Access (cont)

Project Title	Description	Industry Benefits	Cost Estimate (\$m)
8. Market Access - AGIC Asia	 Building Networks and addressing Trade Barriers to focus on the growing and diversifying demand for feed grains throughout Asia and improving the competitiveness of Australian grain Develop relationships and/or information sources to better understand policy developments in target markets Enable industry and Government discussions in-market to support the promotion of Australian grain as a preferred product Share technical data and learnings to enable market access issues to be addressed in a timely and collaborative manner 	 Improved market access & stronger relationships Market intelligence and understanding Improved technical knowledge and capability Improve reputation & confidence of Australian industry & QA processes 	\$0.30
9. Market Access - China Re-engagement Strategy	 Develop and implement an Australia China Grains Industry Market Engagement Strategy that will enable the grains industry to broaden, deepen and strengthen the Australia-China grains sector relationship through trade and cooperation across areas of mutual benefit over the longer term Foster enduring relations and to maximise the opportunities for development and collaboration amongst the Chinese and Australian grains, food and processing sectors Create a deeper understanding of the Chinese industry and needs and work with China to build a similar understanding of the Australian grain industry's capability and capacity Build substantive and enduring connections between both governments and industries Deliver mutual benefit through identifying economic and capacity building opportunities that maximise the mutual economic value and promote diversity, growth and innovation of Australia's trade and investment relationship with China. 	 Improved market access & stronger relationships Market intelligence and understanding Improved technical knowledge and capability Improve reputation & confidence of Australian industry & QA processes Improve technical exchange & harmonisation of QA, testing methodology with China and other countries 	\$5.00

B. Quality & Market Access (cont)

Project Title	Description	Industry Benefits	Cost Estimate (\$m)
10. Collaborative approach to strengthen trade relationships to address NTMs, food safety and improve market access	 Regional Trade Forums - Participate and lead global private sector engagement in regional trade and regulatory forums to strengthen trade relationships and increase mutual understanding of technical and policy issues to improve market access and address NTMs NTM Report & Communications- Maintain grains industry Market Access and NTM data and consult with exporters to update grains NTM data and prepare updated report as key part of Communications strategy The NTM report will form a key component of the Communications Strategy. The report will be an important evidenced based communications tool that can be utilised by industry and government to raise awareness of NTMs among industry, Government, trading partners, global forums and like-minded countries. Global Forums - Building stronger international knowledge and awareness of Australia's collaborative approach and leadership to improving trade policy issues that affect global trade market access (including NTMs) 	 Improved trade relationships through collaboration and cooperation with trade partners, like minded countries and global forums Improved knowledge & understanding of the market access issues that affect trade including identification and validation of priority NTMs. Improved knowledge & understanding by Australian Government and Industry of the perspectives, positions and understanding of trade partners and like-minded countries of market access issues that affect trade to assist in breaking down technical barriers to trade. More consistent positions among private sector/industry in trade partners and like-minded countries to promote and advocate with respective regulators to develop transparent and coherent science and risk-based systems and trade frameworks and adoption of harmonised methodologies. 	\$O.78

C. Technology

Project Title	Description	Industry Benefits	Cost Estimate (\$m)
11. Digital consignment Data to support Traceability (e-CVD)	 Conversion of grain industry consignment data from the paper-based Commodity Vendor Declaration to a digital format to support supply chain traceability, biosecurity and feed/food safety. Establishment of GTA Standard for e-CVDs and associated consignment data Explore the requirement to establish and operate an industry database to provide a central point to support commercial enterprise such as e-CVDs. Establish the suitability of this database and system to enhance Traceability within the grain supply chain (such as consignment number system) 	 Improve ability to establish and track grain pathways. Improve Quality assurance in the supply chain Improve industry capability in the transfer of digital data Mitigate Industry Risk 	\$0.52
12. Automated Visual Recognition & Assessment for Grain Sampling	 Establish industry Standards and process for the use of Image Assessment Technology to assess grain quality and to improve objectivity and increase efficiency in the supply chain for potential application for supply chain quality assurance, export certification and initial receival analysis. Synergy and Alignment to the National Calibration Sample (NCS) 	 Improve efficiency, reduce duplication Improve the national consistency of grain quality assessment and certification. Build data & process to reduce operational need for mandatory on-site inspections to risk-based assessment approach Reduce OHS safety risks & costs 	\$0.33

D. Transport & Logistics

Project Title	Description	Industry Benefits	Cost Estimate (\$m)
13. Supply Chain Collaborative Planning	 Benefits to the grain industry from government investment (eg. Inland Rail) cannot be realised without a plan to integrate the projects with existing infrastructure and market and operational arrangements. explore coordination and collaboration opportunities within the supply chain by supply chain participants. An industry and government review of the grain supply chain is necessary to shape government planning and to explore coordination and collaboration opportunities within the supply chain by supply chain participants. 	 Improved efficiency & utilisation of public & private assets Improve the understanding and transparency of supply chain cost and reduce costs Mitigate risks 	\$0.50

The amount for the projects in the above table is summarised below and totals around \$8.488m:

Pillar	Number of Projects	Amount (\$'000)
Skills & Capability	3	\$600
Quality & Market Access	7	\$6,538
Technology	2	\$850
Transport & logistics	1	\$500
Total	13	\$8,488

This demonstrates why such investment and collaborative activity by industry participants is unlikely on a purely commercial basis, especially considering:

- 1. Capturing value from investment and strategic planning initiatives is problematic as the benefits of the project outcomes would be spread across supply chain participants, and
- 2. Any "first mover advantage" from investment would be short lived, due to the open and highly competitive nature of the supply chain.

These projects are identified by industry as important supply chain priorities to:

- 1. Protect and grow the industry in the short to medium term;
- 2. Enhance grain producer's capability and ability to further extend and capture value in the post farm gate supply chain; and
- 3. To improve industry efficiency in order to compete internationally and grow into the future.

These supply chain priorities are in addition to strategic plan and priorities established such as through the GRDC Strategic RD&E Plan.

12. Alignment of Industry Priorities with Policy Objectives & Programs

The industry Priorities identified above are all practical and align strongly with Government Policy Objectives and policy implementation programs. This is mapped in the table below:

Project Title			Agric	ultur	e Pol	icy		Trade & Market Access							nation ology	Transport & Supply Chain			
Growth Pillar	Project	Drought Policy & Funding	Growing Agriculture to \$100b by 2030	Productivity/RD&E	Modernising Agriculture	Water Policy	ACCC/Competition/Codes	NTMs	Food Safety	Biosecurity & Export Inspection	Traceability	FTA Implementation & Leverage	Multi-lateral Trade forums & Agreements	Fin Tech	Ag Tech	In-land Rail	Heavy Vehicle & COR	Coastal Shipping Reform	Inter-modal Developments
Skills	Trade & Market Access Education		V					1	1	V	1	V	V						
&Capability	Alignment of Industry Grain Assessment Training & Certification Program						/			~	1								
	Code of Practice Assessment Program				1		1		/	/	1								
Quality &	Modernisation of Grain Assessment Technology		1	/	/				/	/	/				/				
Market Access	Grain Storage Asset & Operations Standards & Assurance Certification Program		V		/		/		/	/	/			1	/		/		
	Industry Standards for Samples		/		1		/		/	/	/				1				
	Industry Standards for the Inspection of empty shipping		V		/		/		/	/	/			/	/				
	Market Access - AGIC Asia		V					1	/	/	1	/	/						
	Market Access - China Re-engagement Strategy		1					/	/	/		/	1						
	Collaborative Approach to address NTMs		/		1			1	1	1		V	1		1				
Technology	Digital consignment Data to support Traceability (e-CVD)		V	/	/				/	~	/			1	/				
	Automated Visual Recognition & Assessment		1	1	/				1	/	1			1	1				
Transport & Logistics	Supply Chain Collaboration		/		/										/	/	/	/	/

12. Alignment of Industry Priorities with Policy Objectives & Programs (cont)

The alignment of project candidates to Government Department and program or grant is tabled below:

	Project Title	D	epartn	nent	of A	Agric	ultu	re				DFA	Т		Dep Indu & Sci		In	Transport & Infrastructure		
Growth Pillar	Project	Drought Policy & Funding	Growing Agriculture to \$100b by 2030	GRDC	Modernising Agriculture	Traceability	PASE	АТМАС	NTMs	IA-CEPA Strategic Grain Partnership	Biosecurity & Export Inspection	Traceability	FTA Implementation & Leverage	Multi-lateral Trade forums & Agreements	Fin Tech	Ag Tech	In-land Rail	Heavy Vehicle & COR	Coastal Shipping Reform	Inter-modal Developments
Skills	Trade & Market Access Education		1			/	/	/	/	V	1	/	1	1						
&Capability	Alignment of Industry Grain Assessment Training & Certification Program					/	/	'			~	~								
	Code of Practice Assessment Program					/					1	/								
Quality &	Modernisation of Grain Assessment Technology		/	/	/	/	/			V	V	/				/				
Market Access	Grain Storage Asset & Operations Standards & Assurance Certification Program		/	/	/	/	'	/			/	/			~	/		/		
	Industry Standards for Samples		1		/	/	/			V	-	/				/				
	Industry Standards for the Inspection of empty shipping		/		/	/	/			/	~	/								
	Market Access - AGIC Asia		/			/	/	1	/	1	-	/	1	1						
	Market Access - China Re-engagement Strategy		/				/		/	/	-		/	/						
	Collaborative Approach to address NTMs		/	/	1	1	/		/		V	/	V	V		1				
Technology	Digital consignment Data to support Traceability (e-CVD)		~	/	/	/	/	/		1	~	/			1	/				
	Automated Visual Recognition & Assessment		/	/	/	/	/			1	1	/			1	1				
Transport & Logistics	Supply Chain Collaboration		~		'		/									/	/	/	~	/

13. Agricultural Sectors and Enterprises that provide input and drive GTA Member and Industry Policy Objectives & Programs

GTA's role is to facilitate Trade by engaging its Members and industry in Technical Committees to develop policy. It does this by drawing in industry expertise to develop policy for the broader benefit of industry and Members.

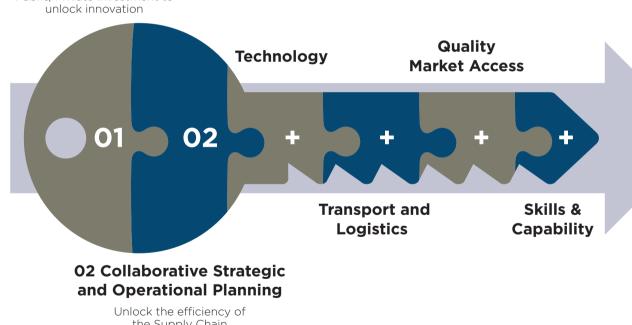
Agricultural & Professional Sectors/Groupings Represented in GTA Technical Committees													
	Grain Marketing	Legal Profession	Farmer - Sole Trader	Grain Producers Australia	Industry Good Agencies - GIMAF, AEGIC, AOF, PA, GIWA	Domestic Grain Consumer - Feed	Container Exporter and Packer	Grain Growers Limited	Grower Brokers	Domestic Millers	Storage, Ports and Handling Companies	Industry Technical Consultants / Service entities	Country Merchants/Aggregators
Trade & Market Access Committee	1				/			/			V	V	
Trading Standards Committee	/		~	~	V	V	/	~		~	~	V	
Commerce Committee	/	~	V	/		V	/	~	/	~	/	V	V
Transport Storage & Ports Committee	/	~		~			/	~	V	~	V		V
Plant Breeding Innovation Committee	/			~	/			~			V	V	
Information Technology Advisory Committee	/						/	/				V	

14. Conclusion - Key to unlocking value

- Growth in demand for grain means a strong opportunity for the Australian arain industry
- Increasing global competition is increasing pressure on margins for growers.
- Rejuvenation of industry is important following one of the harshest droughts on record to capture the opportunities and meet the challenge of increasing global competition.
- The report identifies four Growth Pillars and 13 Investment Projects to rejuvenate the industry that add value to 12 Government Policy areas and objectives.
- It recommends investment of \$8.49m in public funding to drive benefits through the value chain and back down the farm gate in modernising and rejuvenating the grains supply chain.

01 Collective Investment

Public/Private Investment to



the Supply Chain

GRAIN TRADE AUSTRALIA

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www.graintrade.org.au

15. GTA Members Membership List as at 07 June 2019

ORDINARY MEMBER (TRADING)

Level A1

(over 7 Million Tonnes) CBH Grain P/L Glencore Grain P/L

Level A2

(5-7 Million Tonnes)
Graincorp Operations Ltd

Level A3

(3-5 Million Tonnes) ADM Trading Australia P/L Cargill Australia Limited

Level A4

(1.5-3 Million Tonnes)

Cofco International Emerald Grain P/L Plum Grove P/L

Level B1

(1.0-1.5 Million Tonnes)

Arrow Commodities P/L Louis Dreyfus Company Australia P/L

Level B2

(500,000-1 Million Tonnes)

Australian Grain Export P/L
CHS Broadbent P/L
Centre State Exports P/L
George Weston Foods Limited
Ridley Agriproducts P/L
Riordan Grain Services
Riverina (Australia) P/L
Bunge Agribusiness Australia P/L

Level B3

(250,000-500,000 Tonnes)

Agfarm P/L
Agracom P/L
AGRIGRAIN
Agrisk Management P/L
Allied Pinnacle P/L
Robinson Grain Trading Co P/L
Special One Grain Accumulator
United World Enterprises P/L
Wilmar Gavilon P/L

Level C

(under 250,000 Tonnes)

A T Waterfield & Son P/L A W Vater and Co Access Grain P/L Adams Australia P/L Agmark Commodities Agri Om Australia P/L Agri-Oz Exports P/L Agriex Australia P/L Agrifoods Australia Agromin Australia Ptv Limited AGT Foods Australia AMPS Agribusiness Group Associated Grain Auscott Ltd AusiCan Commodities Australian - Asian Agricultural Exports P/L Australian Choice Exports P/L Australian Grain Storage Australian Growers Direct P/L Australian Mungbean Company P/L Australian Storage Alliance P/L Baker Grain Berriwillock Grain Storage Co-Operative Ltd BFB P/I Blairs Produce Company Boolah Grains P/L Boort Grain Co-Operative Broun and Co Grain P/L C & S Trading P/I C K Tremlett P/L Carpendale Commodities Cameron Pastoral Company P/L Castlegate James Australasia P/L CL Commodities P/L Cleveland Agriculture Coorow Seeds COPRICE Cremer Australia P/L DA Hall and Co Dalby Bio-Refining Limited Darwalla Milling Co P/L Deacon Seeds Company Deckert Group P/L Defiance Maize Products P/L Demeter Cormack P/L Direct Commodities P/L Donnellons Bulk Haulage P/L East Coast Stockfeed P/L Flders Grain Esperance Quality Grains Export Trading Group Australia P/L Feed Central P/L Fellows Nominees Findlays Barellan Five Star Stock Feeds Fletcher International Exports P/L GO Resources P/L Golden Harvest Grain Exports Gold Star International P/L Grain Direct Australia Grain Link (NSW) P/L Grain Link WA P/L Grainforce P/L Grainpro Pty Limited

GrainTrend P/L

Greentree Farming GV Grain & Fodder Hanlon Enterprises Grain Harwood Grains P/L Harberger's Farm Supplies (Trading) P/L Hassad Australia Operations Company P/L Independent Grain Handlers P/I Irwin Stockfeeds Itochu Australia I td J K International P/I J W Koek & Company James Stock Feed and Fertilizer P/L Jerilderie Grain Storage & Handling KB Agri Services P/L K M & W M Kelly & Sons Kangaroo Island Pure Grain P/L Kennett Rural Services P/L Lachlan Commodities P/L Laharum Bulk Handling Co Lake Grain P/L Lane Grain P/L Laragon Almond Processors P/L Laucke Flour Mills P/L Lawson Grains P/L LDC Enterprises Australia P/L LINX Cargo Care LPC Trading P/L Mandala Trading P/L Malteurop Australia P/L Matthews Transport and Grain Traders Max Grains P/L MC Croker Pty Limited McNaughts Grain & Fertilizer P/L Melaluka Trading P/L Mellco P/L Moulamein Grain Co-Operative Ltd Moxey Farms Pty Limited MSM Milling P/L Murrumbidaee Grains P/L Namoi Cotton I td Nandaly Grain Co-Operative Ltd Network Grains P/I

Newcastle Agri Terminal P/L

Northern Riverina Grains P/L

OOMA Enterprises NSW P/L

Pacific Global Sprouts P/L

Origin Grain P/L

Parkinson Bros

Pearson's Grain P/L

Peters Commodities P/L

Phoenix Global Australia P/L

Premium Grain Handlers P/L

Pulse Association of the South

PB Seeds P/L

Preston Grain

PeaCo

East (PASE) Inc Quadra Commodities P/L Quattro Ports Quirindi Grain & Produce Reid Stockfeeds P/L Rhodium Trading Australia P/L Rivalea (Australia) P/L - Animal Nutrition Riverina Oils & BioEnergy P/L Roty Grain Store RT Wallace P/L Ruddenklau Grain P/L Rural Logic (Aust) P/L Seedhouse Tasmania Shannon Bros Bulk Haulage Silo Bag Grain (NSW QLD) P/L Societa Cofica P/L Southern Cotton Trading P/L Southern Cross Agricultural Exports P/L Southern Grain Storage P/L Southern Stockfeeds (Operations) P/L Spagricon Australia Pty Limited Spring Market Trading Company Standard Commodities Australia P/L Sudima Australia P/L Summer Hill Grains SunPork Farms Feed Mills Swiss Singapore (Australia) P/L Tasmanian Agricultural Producers P/L Thallon Grains P/L ThriveAari TSS Grain Twynam Pastoral Company Ulusoy Asia Pacific Unigrain P/L Unique Grain Management P/L Universal Commodity Management W B Hunter P/L Vivcourt Commodities Ward McKenzie P/L Watershed Commodities Watson's Bulk Logistics WHG Oceania P/I Wilken Grain Wimpak P/L Woods Grain P/L WW Agri P/L XLD Grain P/L Yenda Prods Grain P/L

TRANSPORT OPERATOR

Aurizon Operations Limited Gehrke Grains and Transport P/L Hamilton Contracting (NSW) P/L Pacific National (NSW) P/L SEAWAY Intermodal P/L

BROKER

Medium

Grain Brokers Australia Horizon Grain Brokers P/L INTL FCStone P/L McDonald Pelz Australia Perkins Commodity Brokers Teague Australia P/L

Sole Operator

A C Grain
ACCB Australia
Allied Grain P/L
Asiagrain Bulk Commodities P/L
Cogeser (Australia) P/L
Esquire Commodities P/L
Farm Tender
Lotema P/L
Mallon Commodity Brokering
Quest Commodities P/L
Wimmera Mallee Grain Services
Woodside Commodities P/L

CORPORATE

Large

ASX Limited Australia and New Zealand Banking Group Australian Grain Technologies P/L Commonwealth Bank of Australia

Medium

AgriDigital Agrifood Technology P/L Amspec Australia P/L Australian Superintendence Company Commodity Inspection Services (Australia) P/L Foss Pacific P/L Holding Redlich Holman Fenwick Willan Intertek Merricks Capital Pty Limited SBA Law SGS Australia P/L T-Ports P/L Viridis Ag

Small

Advance Trading Australasia Ag Scientia P/L Basis Commodities P/L Clear Grain Exchange CloudBreak Grain Marketing P/L Delta Agribusiness P/L EP Integrated Commodities P/L Farmanco Marketing P/L FarMarCo Australia P/L

Finesse Solutions Ptv Limited Flexi Grain Goldstar Commodities Graintec Scientific P/L Grainy HarvestCheck P/L Hay Plains Grain Storage P/L Indigo Agriculture Australia P/L IKON Commodities P/I Lachstock Consulting MarketAg P/L McMullen Consulting P/L Mercari P/I Mirfak P/I National Grower Register P/L OMIC Australia P/L Perten Instruments Australia P/L Pinnacle Commodities P/L Planfarm Marketing P/I Plansafe Logistics P/L Primal Foods Group Profarmer Australia P/L Rise Agribusiness P/L Rural Directions P/L Saputo Dairy Australia P/L SGA Solutions P/L TE Storage & Logistics P/L Ten Tigers Wattletree Consulting P/L

INTERNATIONAL AFFILIATE

CCIC Australia P/L CIS - Commodity Inspection Services

INDUSTRY ASSOCIATION

Australia Export Grain Innovation Centre Grain Growers Limited Grain Industry Association of WA Grain Producers Australia Ltd NSW Farmers Association Victorian Farmers Federation

MERCHANT ASSOCIATION

Grain Industry Association of SA Grain Industry Association Of Victoria Grain NSW Inc Queensland Agricultural Merchants

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