



MEDIA RELEASE – FOR IMMEDIATE RELEASE

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Media Release: AGIC Asia 2025 - Strengthening Partnerships in the Australian Grain Industry

The Australian grain industry gathered in Asia this week to connect with customers at AGIC Asia 2025. Conferences were held in Bangkok, Thailand, on 4 March and Shanghai, China, on 6 March, under the theme *Shaping the Future through Quality, Insight, Confidence*.

AGIC Asia 2025 received strong support from local industry executives, government agencies, and Australian growers and exporters, bringing together over **500** attendees across both events. The events were formally opened by the Australian Ambassador to Thailand, Dr Angela Macdonald PSM, and the Australian Ambassador to China, H E Mr Scott Dewar, reflecting the importance of strong trade relationships between Australia and its key Asian markets.

Grain Trade Australia CEO Pat O'Shannassy, commented, "AGIC Asia 2025 presents a valuable opportunity for our industry to reconnect directly with customers, showcasing the enduring value of the Australian grain value chain. At the heart of this connection are the confidence and trust we've built over many years."

Opportunities and Alignment – AGIC Asia 2025 Insights

AGIC Asia 2025 featured an impressive lineup of industry experts who shared valuable industry knowledge and insights with conference attendees.

Andrew Goyder, Chair, Grain Trade Australia, shared, "We're pleased to showcase the Australian grain industry to the end users and trade counterparties of Australian grain. Strong business relationships are built on confidence and trust, and AGIC conferences play a vital role in fostering those connections."

The theme of building relationships continues with Australian industry leaders engaging in roundtable meetings with local government agencies, regulators, and industry counterparts. These meetings, organised by GTA, focus on strengthening strategic and consumer outcomes in destination markets.

Pat added, "GTA leads these discussions, which are crucial for enhancing trade facilitation and improving market access on both commercial and technical levels, ultimately boosting confidence and understanding."

For more information, visit [AGIC Asia](#)

Images are available on request.

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