



MEDIA RELEASE – FOR IMMEDIATE RELEASE

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AGIC Asia 2025: Shaping the Future Through Quality, Insight, Confidence

The Australian Grains Industry Conference (AGIC) Asia returns in 2025, bringing the best of Australia's grains sector to two dynamic locations: Bangkok, Thailand, on 4 March, and Shanghai, China, on 6 March. This year's theme, "Shaping the Future Through Quality, Insight, Confidence," underscores the event's commitment to driving innovation and excellence in the global grains industry.

Key Highlights of AGIC Asia 2025:

Expanding Global Networks: AGIC Asia provides a unique platform for industry leaders, government agencies, Australian exporters to connect with Asia's key flour and feed mill processors, consumers, regulators and value chain service providers. The conference promotes meaningful partnerships that drive the future of global trade.

Insightful Sessions: Delegates will gain invaluable insights from industry experts on market trends, trade developments, and the factors shaping the grains industry's future. The agenda includes dynamic presentations, panel discussions, and opportunities for Q&A.

Showcasing Australian Quality: The conference highlights Australia's competitive edge in producing high-quality grains. Attendees will explore the grains value chain's role in maintaining the reliability, quality assurance, and strong reputation that underpin Australia's export success.

Proximity to Key Markets: AGIC Asia underscores Australia's strategic advantage in the region, leveraging its proximity to Asia to support continued trade growth. AGIC Asia is an ideal opportunity to explore and connect with key stakeholders in the grain value chains of Thailand and China.

Why Attend?

AGIC Asia 2025 offers participants a front-row seat to the latest developments in grain trade and market dynamics, providing tools to adapt to changing landscapes and seize emerging opportunities. By engaging with global stakeholders, the conference fosters a shared vision for a resilient and innovative grain industry.

Registration and Sponsorship:

Registration is now open, and limited sponsorship opportunities are available. Delegates and partners are encouraged to secure their places early to maximise the benefits of this landmark event.

"AGIC Asia has become a cornerstone event for the grains industry, connecting stakeholders across borders to strengthen trade relationships and showcase Australia's world-class grains sector. By bringing AGIC Asia to Bangkok and Shanghai, we are broadening the reach of this vital dialogue, ensuring the grains industry continues to innovate and thrive," said Pat O'Shannassy, CEO, Grain Trade Australia.

For more information, visit <https://ausgrainsconf.com/asia>

Images are available on request.

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