



The Australian Grains  
Industry Conference

2019



31 July - 1 August 2019 • Crown Promenade, Melbourne, Australia

Media Release

July 2019

## Australian Grains Industry Conference 2019 set to sow the seeds for the future

We can *barley* contain our excitement... in less than one month's time, the world's leaders in grains, pulses and oilseeds will descend on Melbourne for Australia's premier grains event: the **Australian Grains Industry Conference (AGIC)**.

From **31 July to 1 August 2019** at Melbourne's **Crown Promenade**, #AGIC2019 delegates will hear from leaders and innovators at the crop of their fields.

With the theme **Navigating the Future: Roadmap to 2025**, AGIC 2019 is all about actionable insights, meaningful conversations and thought-provoking ideas.

Mr Pat O'Shannassy, CEO of conference co-host Grain Trade Australia said "With the theme **Navigating the Future: Roadmap to 2025**, we will explore the exciting future of the grains industry, and address some of challenges that will inevitably be faced along the way. We have an exceptionally innovative program this year, and will cover issues across the grains supply chain, all guided by our strong list of local speakers and international experts who hail from as far afield as China, Indonesia, the United States and the Ukraine."

Rob Wilson, President of Australian Oilseeds Federation agrees, "In navigating the future for oilseeds, the destination is set and the future is bright. The human need for fats and oils is biologically set, while the animal need for nutritious plant protein is essential if global demand for meat is to reach expected levels. The future of oils for bioenergy is the unclear destination on the map, but while demand remains current, the journey for vegetable oils for bioenergy is positive."

When it comes to pulses, the future remains bright. Ron Storey, Chair, Pulse Australia says, "Australia is ideally placed to navigate the future and capitalise on the opportunity the plant protein trend presents. Forward thinkers are already investing in this opportunity. The construction of a new pulse fractionation plant in Horsham will draw on the ready availability of high quality faba beans in the district. GRDC is also investing in the plant protein future by supporting Pulse Australia's current project of an extensive scan of the pulse and broader plant protein opportunity to 2030."

Among the keynotes and sessions for AGIC 2019 – which range from economic analysis to environmental policy – are *Great Expectations: Outlook for the Global Grain and Oilseed Market*; *Reaping What You Sow: Social License and Grains Sustainability – Challenges and Opportunities in Global Trends*; and *Navigating a future path to success: tomorrow's generation of industry professionals*.

Former politician Dr John Hewson, Chair of Bioenergy Australia and one of Australia's most experienced economists, Dr Hewson has been involved in a range of bio-energy projects both offshore and in Australia, and will share his thoughts on navigating the politics behind climate change.

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Hosts:   



Fiona Simson, President of the National Farmers' Federation, will also be at AGIC to share the organisation's roadmap to industry growth in her keynote conversation. "Australian grain growers are amongst the world's most innovative farmers," says Simson. "They are early adopters of technologies that not only boost productivity but protect our environment. They excel in water use efficiency and are expert at growing more with less. Australian wheat, barley, canola, pulses and sorghum are renowned across the globe."

"With grain exports contributing about \$17.3 billion to our economy each year, the continued success and growth of the grains sector is crucial to agriculture reaching its overall goal of becoming a \$100 billion industry by 2030."

And the list of speakers goes on... Sergey Feofilov from UkrAgro Consult in the Ukraine, Shayne Elliott (CEO, ANZ), Franciscus Welirang (Chairman, Indonesian Flour Mills Association), Brendan Bourke (CEO, Port of Melbourne), Erik Norland (Senior Economist, CME Group). The full program is available at [ausgrainsconf.com](http://ausgrainsconf.com)

Well-known TV and radio presenter Virginia Trioli will also lead a panel discussion on global trade politics with an impressive line-up including Philippa Jones (China Policy), Melissa Conley Tyler (AsiaLink), Ken Eriksen (Agribusiness Intelligence) and Dan Cekander (DC Analysis).

And don't miss Virginia Trioli's chat with CEOs, including Shayne Elliott from ANZ, on investigating the challenges and opportunities that can lead to a winning position.

Delegates will connect, learn and, no doubt, be inspired across the two information-packed days as the industry navigates the future roadmap to 2025 and beyond. So, wheat are you waiting for?

Register now at [www.ausgrainsconf.com](http://www.ausgrainsconf.com)

### **About the Australian Grains Industry Conference**

The Australian Grains Industry Conference (AGIC 2019) is an industry-run conference for grain market participants and service providers, hosted by leading grain industry associations Grain Trade Australia, the Australian Oilseeds Federation, and Pulse Australia.

Attended each year by approximately 850 industry leaders and participants, and with world-class networking opportunities, AGIC is the premier event on the grains and oilseeds industry calendars for Australian and many international industry leaders.

The conference provides unparalleled networking opportunities and is a platform for commerce and business development in the grains industry. It's undoubtedly the ultimate event to hear the latest news, outlooks and trends shaping the industry's future.

AGIC offers exposure to:

- Grain and oilseed producers, processors, importers and exporters
- Manufacturers of food, animal feed, biofuels and bio-based industrial products
- Suppliers of services (financial/logistical/marketing/communications) to the grain and grain-products industry
- Ports businesses, freight forwarders, shipping/ocean line companies, container companies
- Technology, equipment and service providers
- Trade groups, government agencies and researchers
- Industry advisers/consultants; key policy/decision makers

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